



Dinan Engineering

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CASE STUDY

About Dinan Engineering

Dinan Engineering, located in Morgan Hill, CA, was founded in 1979 and is well established as North America's premier BMW tuner. Dinan develops, manufactures and markets a comprehensive line of high performance products and systems, distributed through a nationwide network of Authorized Dinan BMW Performance Centers that includes select BMW Dealerships and Independent BMW Service/High Performance facilities. Dinan offers a broad range of BMW performance products from engine, driveline and chassis tuning components to complete Dinan Signature Vehicles and special Factory Works programs.



What we do for Dinan Engineering

Performance Plus works with Dinan Engineering daily providing closed-loop transportation solutions for the Dinan Team in their daily performance shipping needs as well as custom solutions for urgent air freight of race engines, one-off custom parts and just-in-time items to the track for 24 Hours of Daytona to the track at Laguna Seca. Performance Plus handles the transportation and logistics of Dinan's engines as well as retail parts on a day-to-day basis.

“ Performance Plus has been an absolute blessing for me: I can't speak highly enough of the service and assistance that both Joe and the rest of the team provide to me. It takes quite a burden off of my desk to have someone else to help me with logistics of moving freight, specifically engines, around the country and world.

By using Performance Plus, I save time, money and headaches. They have options that I wouldn't otherwise have for moving my freight, as well as being another partner to help ensure that my freight gets where it is supposed to.

I ship over 100 engines a year, and Performance Plus has gotten every one of them to the destination in one piece and on time. Sometimes the on-time delivery happens even despite the carrier's obstacles. Joe, Gordon and the rest of the gang have gone above and beyond the call of duty on more than one occasion to get the freight delivered.

When I am shipping an engine to a race track for a team in a championship battle, I don't have the luxury of missing deadlines, and Performance Plus constantly helps me ensure I don't have to worry about that. I am grateful for their help and support.”

Jennifer Bird
Motorsport Coordinator, Dinan Engineering

